

LANCASHIRE CRICKET BOARD SKILLS EXPERTISE

November 2024



John Abrahams

EXPERTISE: Cricket - Elite, Cricket - Recreational, Development



Andy Anson OBE

EXPERTISE: Member owned organisation, Governance, Leadership, Finance, Marketing & PR, Sales & Sponsorship, Media Streaming/ Digital Sales, Women's Elite Sport



Dame Sarah Storey

EXPERTISE: An in-depth understanding of women's elite sport which has been a notable gap in the Club's skills matrix



Rachel Downey

EXPERTISE: Finance, Development



Christopher Peacock

EXPERTISE: Communications, Engagement, Public Affairs, Consultations



James Sheridan

EXPERTISE: Cricket - Recreational, Member owned organisation, Governance, Leadership, Finance, Legal Acumen



Navin Singh

EXPERTISE: Leadership, Sales & Sponsorship, IT & Change Management, Media Streaming/ Digital Sales, Women's Elite Sport



Vic Stewart

EXPERTISE: Finance, Leadership, Governance



Sara Tomkins

EXPERTISE: Marketing & PR

