



Board Member Vacancy

Non-Executive Director



OUR PURPOSE



**HERE TO WIN, INSPIRE PLAY AND MAKE
MEMORIES.**

Mission and Aims

Vision:

To create the best place to enjoy cricket in the world.

Mission:

To be a cricket region, club and venue that inspires and provides the best possible experiences to people on and off the pitch. Year-on-year we'll enhance our legacy as we build on a strong sustainable foundation and focus on an even better future. Fulfilling this mission will be known as 'The Lancashire Way'.

Aims:

- To create the best cricket club in the world.
- To grow the game by offering the best experiences in the world.
- To create the best all-encompassing cricket venue in the world.



Emirates Old Trafford – Our Home



- Emirates Old Trafford, the home of Lancashire Cricket has played host to some of cricket's most iconic moments since 1864 and is now an award-winning world-class venue that has undergone a transformational redevelopment over the last decade.
- It is recognised as one of the UK's most prestigious venues for sport, business, leisure and entertainment with a capacity of up to 50,000 people for concerts; 23,500 for international cricket matches; meetings and events spaces for up to 2,000 delegates; a four-star hotel with 250 rooms.
- The venue has played host to some of the world's biggest sporting events, including six ICC Cricket World Cup 2019 fixtures, Ashes Test Matches and world-class concerts including Ariana Grande's 'One Love Manchester' concert as well as others by Beyonce, Rihanna, Foo Fighters and more.

Our Core Values



- **Welcoming** – Smile and Help
- **Driven** – Make it Happen
- **Unified** – Support your teammates
- **Grounded** – No Dramas
- **Spirited** – Have Fun

The Role

We are looking to recruit a new Non-Executive Board Member to strengthen our current expertise and for an individual that will represent the communities of Lancashire to support the Club's future priorities.

The successful candidate will ideally have guest experience and engagement experience, typically from a senior executive role with operational/major event delivery responsibilities.

We are looking for ambitious Board Members with strong leadership and governance skills to help deliver against our purpose and mission statements.

The core priority is to support the Lancashire Cricket and Emirates Old Trafford team to deliver the best-in-class fan experience for the Club, ensuring our guests are a key focus for the Board.

The Role (cont)

It will include:

- Supporting and advising the Operations Director as the Club works with the relevant safety authorities and local stakeholders
- Reviewing and advising on the development of activations, systems and controls for the Lancashire Cricket Club guest journey
- Bringing external event industry operational knowledge to help oversee the Club's event plans and safety to help exceed all statutory regulations and industry standards, including (but not limited to) health and safety, security, food safety, first aid, accessibility, safeguarding, diversity and inclusion, ECB and local authority
- Board champion and critical friend of the Club's 'Welcoming Venue' strategy to drive excellence
- Offer expertise, support and advice in relation to major sport and entertainment event delivery
- Support the effective, efficient and compliant operational management of Emirates Old Trafford throughout the year, covering all aspects of venue management, facilities, safety and security, customer experience and F&B
- Provide coaching and mentoring to team members on an ongoing basis and ensure teams maintain their competence in relation to the legal and regulatory issues
- Assist in the development of the Club's reputation through proactive stakeholder and industry engagement and involvement

Key Competencies

- At least 10 years' experience and senior leadership in the leisure industry with an operational focus ideally within events
- Demonstrable experience in supporting the delivery of a first-class fan / guest experience within the leisure sector
- Ideally holds qualifications and experience at the highest level for event safety and security of large-scale events
- High level of integrity
- Ability to think and act strategically
- Excellent leadership skills
- Be able communicate concisely, effectively and with transparency
- Act as a positive role model for the sport
- Be able to work in partnership to develop solutions to challenges
- Demonstrable commitment to equal opportunities and equity
- Have a sound awareness of fiduciary responsibility
- Enthusiasm for sport and business
- Report to the Board any financial irregularities, concerns or opportunities

Application and Next Steps

We look forward to hearing from you if you have the skills that support our future vision.

Lancashire Cricket is an equal opportunities organisation, and we are committed to providing new opportunities and striving for greater diversity.

It is a priority for Lancashire Cricket to ensure our Board appropriately reflects the wider communities across the North West and as we strive to meet Sport England Guidance in this regard. We would welcome applicants with the appropriate skills and experience.

Please note the Non-Executive Director role is voluntary and unpaid.

For further information about the role, please contact Sara Tomkins, Chair of the Nominations Committee at boardapplication@lancashirecricket.co.uk. Closing date for applications is 31 January 2025.

Interviews for shortlisted candidates will take place during February 2025.

The Board appointment will be ratified by Member vote at the 2025 AGM in May 2025 (date TBC).

